



COMPANY PROFILE 2025



MZANSI ARTS DEVELOPMENT ENSEMBLE

NPO-043-931

PBO-930036957

CATHSSETA ACCREDITED PROVIDER

SAQA 65029 Music
NQF 4

SAQA 79986 Dance
Instruction NQF 4



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ORGANISATION SNAPSHOT

Legal Name: Mzansi Arts Development Ensemble (trading as MADE)

Established: 26 September 2005

Registration: NPO 043 931

Tax Status: PBO 930036957, Section 18A issuing

Accreditation: CATHSSETA accredited provider- 613/P/000330/2017

SAQA Programmes: 65029 Music NQF4, 79986 Dance Instruction NQF4

Location: Durban, Kwa-Zulu Natal

Service Area: Kwa-Zulu Natal and South Africa

Telephone: 031 267 2863

Email: info@made.org.za

Website: www.made.org.za

Social Handles: TikTok- @mzansiartsdevelopmentensemble - Facebook- @madeaccreditedprogrammes - Instagram- @mzansiartsdevelopment

Reference: See Accreditation and Compliance for details.

ABOUT US

Mzansi Arts Development Ensemble is a nonprofit based in Durban, KwaZulu-Natal. We registered as an NPO on 26 September 2005. We grow artists and creative enterprises.

We deliver accredited training in Music and Dance Instruction under CATHSSETA. We run community-based non-accredited training in townships and communities.

Our Visual Art programme has two streams: Development and Installation for clients, and Art Working for Artists for mentorship and market access. We place learners and artists on live productions with partners. We run outreach that supports vulnerable communities through relief, life skills, and cultural projects.

At MADE, we believe every artist holds unique skills and a personal creative voice. Our purpose is to help them channel that potential through an intense, integrated academic, training, and development programme, unlocking pathways into higher learning or direct entry into the creative economy. Beyond technical training, MADE is deeply committed to building a morally grounded, well-balanced and resilient society of young people through programmes rooted in arts, culture, heritage and life skills.

By addressing the broader socio-economic disparities that hold many talented individuals back, we aim to nurture a generation that is not only skilled but also socially conscious, culturally sensitive, and community-minded.

BOARD MEMBERS:

Lerato Molemong (CEO) • Bhekisisa Chonco (Chairperson) • Zikhona Mojapelo • Leslie Geffen

VISION

A South Africa where talented youth from marginalised backgrounds become confident, skilled, creative professionals and cultural ambassadors.



MISSION

- Deliver high-quality accredited arts training
- Mentor youth into market-ready creative professionals
- Leverage the arts to create employment and entrepreneurship opportunities
- Preserve and innovate South Africa's cultural heritage

CORE VALUES

- Excellence
- Inclusivity
- Integrity
- Cultural preservation & innovation
- Empowerment through education



GOALS & OBJECTIVES

Overall Goal:

To use the creative medium of the arts to train, educate, empower, and uplift youth and adults from historically disadvantaged communities.



Primary Objectives:

- Develop and promote the arts across disciplines
- Foster cultural tolerance and understanding
- Leverage the arts for social and economic development
- Provide accredited and non-accredited training

Secondary Objectives:

- Introduce arts programmes in early childhood development centres
- Promote participation and creative expression among youth
- Document and preserve diverse art forms
- Facilitate knowledge exchange and mentorship

PRODUCTS & SERVICES

1. Accredited Qualifications

Delivered under CATHSSETA, fully aligned to SAQA:

- Dance Instruction – NQF Level 4 (SAQA ID 79986)
- Music – NQF Level 4 (SAQA ID 65029)

Graduates earn nationally recognised certificates plus mentorship, performance exposure, and pathways into employment or further study.

1.2 Community-Based Non-Accredited Training

Flexible programmes adapted for community contexts:

- Introductory dance, music, and visual arts training
- Personal growth, life skills, and confidence-building
- Skills for basic income generation or community showcases

Delivered in schools, community halls, and partner venues, reaching youth who may not qualify for formal programmes.

2. Visual Arts Programme (Community & Commercial)

2.1 Visual Art Development & Installation (Commercial):

- Public, private, and architectural commissions with cultural narratives
- Projects like Dr Pixley ka Isaka Seme Memorial Hospital and World Diabetes Month installations

2.2 Art Working for Artists (Community):

- Training and mentorship for disadvantaged visual artists
- Industry masterclasses and market access support
- Includes an online art shop to showcase and sell works locally and internationally



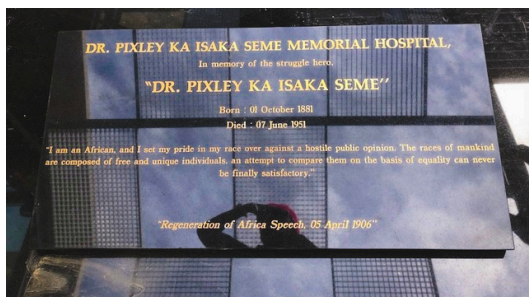
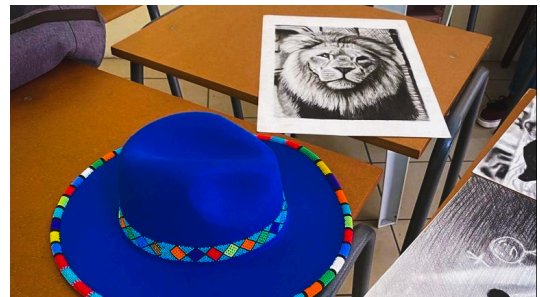
PRODUCTS & SERVICES

Community Outreach and Awareness

Beyond arts training, MADE supports vulnerable communities through:

- Disaster relief (floods, fires, economic crises)
- Humanitarian aid (food parcels, clothing, hygiene packs)
- Life skills workshops and cultural dialogue sessions
- Historical campaign #MyKwaMashu preservation of the history and culture of the township

These projects build resilience, empathy, and dignity where it's needed most.



MADE'S UNIQUE OFFERING & SOCIAL IMPACT

MADE's Unique Offering

1. Integrated Arts Training + Academic Pathway

MADE offers an intensive, transformative training program that strategically blends academic preparation with performing and fine arts development—spanning dance, theatre, music, and crafts. This dual approach equips participants for both higher education and creative careers.

2. Deep Community Roots & Cultural Amplification

As a registered, community-driven non-profit, MADE is rooted in addressing the structural gaps affecting the South African arts sector—particularly skills shortages, recognition deficits, and economic exclusion of historically disadvantaged artists and youth.

3. Accredited & Purposeful Training Programs

MADE holds official accreditations (CATHSSETA) for qualifications in dance instruction and music, providing credibility and structured pathways for learners.

Social Impact of MADE

Empowerment Through the Performing Arts

MADE leverages the arts as a tool for youth education, personal development, and empowerment, offering participants a platform to explore talents and foster their artistic potential.

Cultural Preservation & Social Cohesion

Through community-driven programs, MADE promotes the celebration and documentation of local culture while fostering mutual respect, Ubuntu, and understanding across diverse cultural identities.

Economic & Creative Sector Development

By building creative skills and supporting artists, MADE contributes to inclusive economic growth and job creation in the arts, especially among youth and underserved communities.

High Visibility of Local Talent

MADE helped facilitate the installation of large-scale three-dimensional murals by KwaMashu-born artist Sifiso Ngcobo at Dr Pixley Ka-Isaka Seme Hospital. This provides creative exposure and establishes public art as a tourism and cultural heritage feature.

SUMMARY TABLE

Strength Area	What MADE Offers
Holistic Arts + Academic Training	Accredited arts instruction, academic readiness
Community-Driven Programs	Outreach, campaigns, and awareness work
Cultural & Economic Development	Skills for youth, local artists, and creative entrepreneurship
Visibility Through Public Art	Promoting local talent in public spaces and institutions



HOW TO GET INVOLVED

MADE is powered by partnerships, donor funding, and in-kind contributions.

Ways to support:

- Individuals: Become one of our 10,000 monthly donors (R100+ per month)
- Small/Medium Enterprises: Nominate us as your Socio-Economic Development partner
- CSI Departments: Partner on strategic cultural or youth programmes
- In-kind: Donate equipment, instruments, materials or services

Benefits of Supporting MADE

- Donations are tax-deductible (Section 18A certificate, up to 10% deduction)
- Branding and marketing exposure at events and platforms
- Invitations to performances and community showcases
- B-BBEE benefits: MADE is an Exempt Micro Enterprise (EME) with 100% procurement recognition
- Direct support to local crafters and artists through social enterprise products

BANKING DETAILS

Account Name: Mzansi Arts Development Ensemble

Account Number: 1305 962958

Branch: Musgrave, Durban | Branch Code: 130526

Auditor: Lisa Zerwick, Professional Accountant (SA)

Tel: 0861 000 243 | Email: lisa@a4e.co.za



CONCLUSION

Mzansi Arts Development Ensemble (MADE) is more than an arts training organisation — it is a catalyst for personal growth, cultural preservation, and community transformation. By equipping young people with accredited skills, fostering creative expression, and celebrating heritage, MADE nurtures resilient individuals who contribute meaningfully to society. Our work extends beyond classrooms and performance stages; it inspires economic participation, strengthens cultural identity, and builds bridges across communities. At its heart, MADE stands as a beacon of empowerment, proving that the arts are not only a form of expression but also a powerful tool for education, healing, and social change.